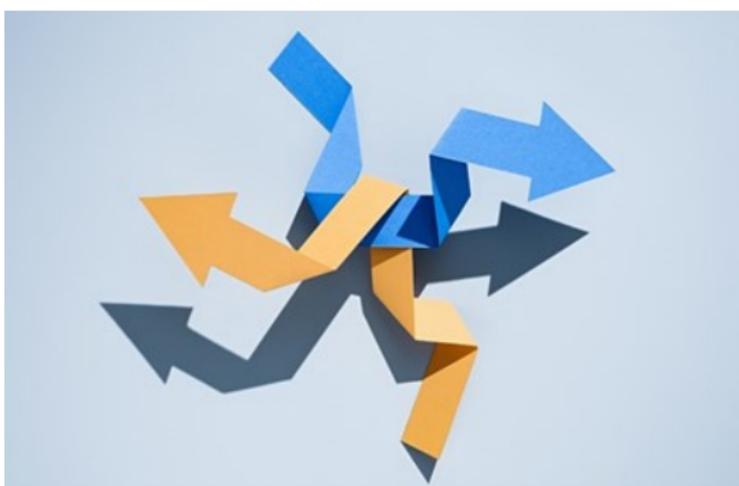


ST. ANDREW'S  
CHURCH  
*GORLESTON-ON-SEA*

Our vision to promote  
**STRATEGIC  
LEADERSHIP**



***A guide to creating a church that  
connects people with Jesus Christ***



## Introduction

Here at St. Andrew's we believe that strategy is profoundly biblical and that having a strategy is fundamental to working with Jesus, who is the head of the church.

## A definition

Being strategic means "having a carefully devised plan of action to achieve a goal."

## What's involved?

Being strategic about the health and growth of the church at St. Andrew's involves praying, planning, and having a high resolve to do whatever is necessary to present Christ to our generation. This requires:

- listening to God and to one another
- working together with purpose
- being committed
- being supportive
- being intentional
- being motivated
- being passionate

## Putting strategy into practice

Strategic leadership is a primary responsibility of the Parochial Church Council.

In addition a key role in overseeing and directing the life, mission, and ministry of St. Andrew's is shared by a group of people known as "The BUILD Team" along with our Service Leaders and Preachers.

## **What makes a church strategic?**

Some important principles:

### **S**ervant leadership

*This is the catalyst for becoming a healthy, vibrant and purposeful church.*

### **T**eam spirit

*Leadership is a shared responsibility that thrives on loyalty, respect and trust.*

### **R**elational structures

*Everyone belonging to the church must be loved and cared for.*

### **A**pplying what is preached

*We must communicate from the Bible in ways that are relevant to everyday life.*

### **T**raining and equipping

*Identifying and developing gifts is essential.*

### **E**xponential thinking

*Don't settle for what can be accomplished by human effort alone.*

### **G**enerous attitudes

*It's not just about money!*

### **I**nvolvement with the local community

*It's important to support local initiatives and partner with local agencies.*

### **C**aring hearts

*The church is primarily a family and cultivates a sense of belonging.*

## **Leadership Conversations Every Church Team Should Have.**

Those responsible for strategic leadership at St. Andrew's will regularly ask the following questions:

1. In what ways are we planning for growth in numbers?
2. In what ways are we planning for growth in discipleship?
3. Where do we see God already at work in the community?
4. What needs to be done to better motivate and enable every-member ministry?
5. Why have people walked away from Church?
6. How do we respond as people attend services less often?
7. What cultural trends demand our attention?
8. What are we actually willing to change?
9. What is the best way to bring about change?

## **Bible passages that support strategy**

*Simon Peter answered, 'You are the Messiah, the Son of the living God.' Jesus replied, 'Blessed are you, Simon son of Jonah, for this was not revealed to you by flesh and blood, but by my Father in heaven. And I tell you that you are Peter, and on this rock I will build my church, and the gates of Hades will not overcome it.*

**Matthew 16:16-18**

*Then Jesus came to them and said, 'All authority in heaven and on earth has been given to me. Therefore go and make disciples of all nations, baptising them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age.'*

**Matthew 28:18-20**

*But you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth.'*

**Acts 1:8**

*I planted the seed, Apollos watered it, but God has been making it grow.*

**1 Corinthians 3:6**

## *Our Purpose*

The church of St. Andrew exists to know Jesus better and to make him better known.

## *Our Vision*

In order to achieve the kind of future we are striving for, our vision is to promote:

- **A**dventurous Mission
- **S**pirit-inspired Worship
- **C**ommunity Engagement
- **E**xtravagant Generosity
- **S**trategic Leadership
- **I**ntentional Discipleship
- **S**upportive Administration
- **F**riendly Hospitality
- **C**aring Relationships

